



—Kuch Khas Hai.—

World of Quality Spices...



What Makes 420 Spices Outstanding ?



Cryogenic Grinding :

We grind spices at -200°C which preserves the natural oils, color & aroma.



High Quality Standards :

Raw spices are bought from the best resources which enhances the quality



Hygeinic :

420 spices are packed with minimum human interference and hygiene & safety standards



Advanced Technology :

Spices are automatically cleaned, grinded, mixed & packed in a High production capacity plant (50 tones/day)



**FIRST TIME IN
CENTRAL INDIA**



Shri Hukumchand Agrawal Ji was inspired by a movie released in 1957 named Shri 420. That's when he decided to name the brand 420, with a motto to never break someone's trust.



1957



In 1962, with a small outlet started the manufacturing of papad-badi. People were shocked by the name of the brand (420 papad), yet the taste built room in their hearts.



1962

Hukumchand ji together with his brothers Kailash Singhal Ji and Prakash Singhal Ji worked towards delivering the finest products to the customers. With time and conviction, the brand perspective was no longer associated with such a brand name (420: meaning: deceit). The ladies of the house extended full support in building the brand, as well.



1968



SHREE 420

A lot of people asked for packaging without the brand name and mocked the entire idea of the brand name. But, when the samples of the product were distributed, the name was no longer a concern, which led to an increase in the popularity of the products.



1978

Gradually, the younger generation also assisted in building the brand. The brand was no longer only in manufacturing papad but extended their business into namkeen and machinery.



While, Machine Manufacturing was managed by Naresh Agrawal. Narayan Agrawal, Rajesh Singhal and Anoop Singhal worked on building the brand, its quality & supply chain management.



Today the 420 Group is a well-known brand in Central India. 420 Group offers a wide range of products including, instant mix, machinery, bakery products, etc. The 420 group owes their success to the family values and their togetherness.



The idea of giving samples in community gatherings and weddings, lead to familiarity with the product and its quality. This, in turn, increased the purchases by the market.





Ground Spices

Red Chilli Powder (Patna Quality)



Pack Type	Pouch
Pack Size	₹ 5 ₹ 10 100g 200g 500g 1kg

Shahi Laal (Kashmiri Mirch)



Pack Type	Box	Pouch
Pack Size	50g 100g	200g 500g 1kg



Teekha Andaz (Teja Red Chilli)



Pack Type	Pouch
Pack Size	₹ 5 ₹ 10 100g 200g 500g 1kg





Turmeric Powder

Pack Type	Pouch
Pack Size	₹ 5 ₹ 10 100g 200g 500g 1kg



Coriander Powder

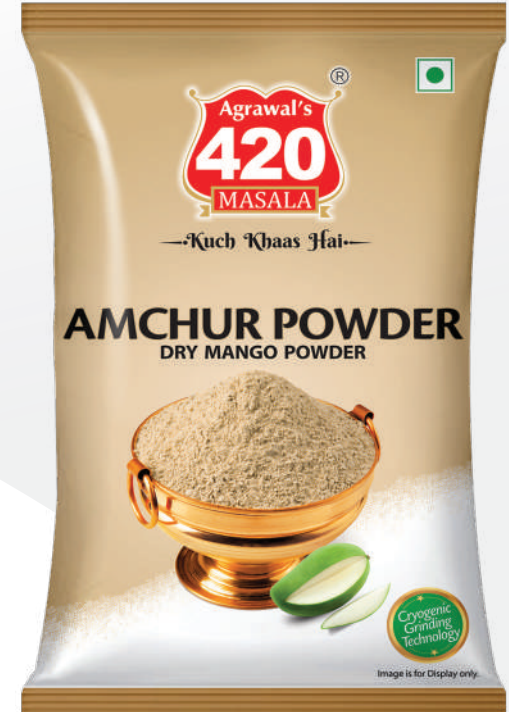
Pack Type	Pouch
Pack Size	₹ 5 ₹ 10 100g 200g 500g 1kg





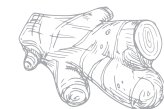
Amchur Powder

Pack Type	Pouch
Pack Size	₹ 10 100g 200g 500g



Kasuri Methi

Pack Type	Box	Pouch
Pack Size	25g	50g 100g 250g





Black Pepper Powder

Pack Type	Box
Pack Size	50g 100g



Cumin Powder

Pack Type	Box
Pack Size	50g 100g





White Pepper Powder

Pack Type	Box
Pack Size	50g 100g



Dry Ginger Powder

Pack Type	Box
Pack Size	50g 100g



Bandhani Hing

Pack Type	Pouch	Bottle Pack
Pack Size	2g (₹10) 5g (₹20)	10g 20g 50g







Mixed Spices



Chhole Masala

Pack Type	Box
Pack Size	₹10 50g 100g



Pav Bhaji Masala

Pack Type	Box
Pack Size	₹10 50g 100g



All Mixed Spices are available in 200g, 500g and 1kg packing on order.



Sambhar Masala

Pack Type	Box
Pack Size	₹10 50g 100g



Kitchen King Masala

Pack Type	Box
Pack Size	₹10 50g 100g



All Mixed Spices are available in 200g, 500g and 1kg packing on order.



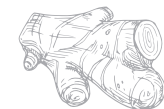
Shahi Paneer Masala

Pack Type	Box
Pack Size	₹10 50g 100g



Sabji Masala

Pack Type	Box
Pack Size	₹10 50g 100g



All Mixed Spices are available in 200g, 500g and 1kg packing on order.



Jeeravan Masala

Pack Type	Pouch
Pack Size	₹10 100g



Garam Masala

Pack Type	Pouch	Box
Pack Size	₹10	₹10 50g 100g



All Mixed Spices are available in 200g, 500g and 1kg packing on order.



Chicken Masala

Pack Type	Pouch	Box
Pack Size	₹10	₹10 50g 100g



Meat Masala

Pack Type	Pouch	Box
Pack Size	₹10	₹10 50g 100g



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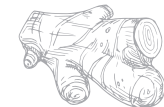
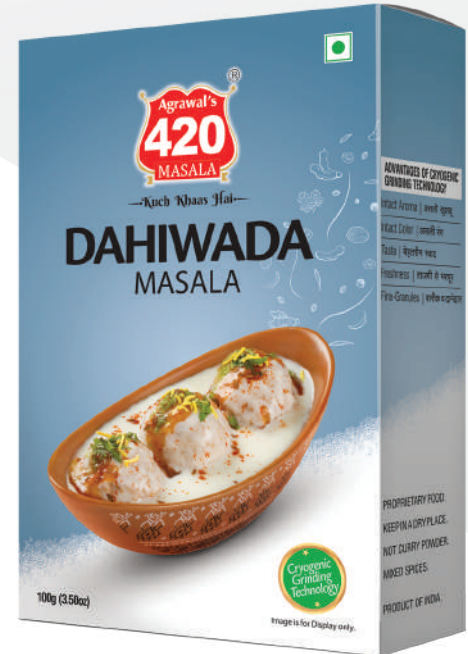
Pani Puri Masala

Pack Type	Box
Pack Size	₹10 50g 100g



Dahiwada Masala

Pack Type	Box
Pack Size	50g 100g



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Chach-Raita Masala

Pack Type	Box
Pack Size	50g 100g



Jaljeera Masala

Pack Type	Box
Pack Size	50g 100g



All Mixed Spices are available in 200g, 500g and 1kg packing on order.



Kesari Milk Masala

Pack Type	Box
Pack Size	20g 50g 100g



Chai Masala

Pack Type	Box
Pack Size	25g



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Achar Masala

Pack Type	Pouch
Pack Size	200g 500g



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Papad Masala (Moong)

Pack Type	Box
Pack Size	100g



Papad Masala (Chana)

Pack Type	Box
Pack Size	130g



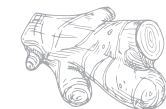
Sev Masala (Laung)

Pack Type	Box
Pack Size	100g 1kg



Sev Masala (Ratlami)

Pack Type	Box
Pack Size	100g 1kg



All Mixed Spices are available in 200g, 500g and 1kg packing on order.



Shahi Biryani Masala

Pack Type	Box
Pack Size	₹10 50g 100g



Dal Makhani Masala

Pack Type	Box
Pack Size	₹10 50g 100g



All Mixed Spices are available in 200g, 500g and 1kg packing on order.



Advanced Technology Spice Grinding Plant





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